

# Laura McNamara

address: 1108 White Lake Dr. St. Charles, MO 63301 USA

email: lmcnamara16@gmail.com cell: 636.947.4912 website: [www.giramonda.com](http://www.giramonda.com)

## Skills

### Applied

**Multi-platform communication:** eloquently and artistically express provoking and relevant information to targeted audiences through a **fusion** of multiple media platforms including text, photo, video, audio, broadcast and web

**Resourcefulness:** perceiving and implementing the inherent **value** of available resources to expertly develop content in a most timely fashion

**Innovation:** alert and poised for instigating and integrating positive change and progression amidst an era of continually **evolving** ideas, technologies and methods

### Technical

web publishing and design, blogging, podcasting, photography, videography, broadcasting, communication, promotion, copy, producing, editing within each medium listed

### Languages

**English** (native) **Spanish** (proficient) **Italian** (proficient)

## Professional Experience

May 2007 - Present

**Contract Media:** Various clients - International locales provide international media coverage of specific events, including multi-platform communication, podcasting, web development and web publishing, conduct Spanish language interviews for English written articles, professional photography **Revue Magazine**, [www.antiguadailyphoto.com](http://www.antiguadailyphoto.com), [www.antiguaguatemalablog.com](http://www.antiguaguatemalablog.com), [www.agwired.com](http://www.agwired.com), [www.domesticfuel.com](http://www.domesticfuel.com), [www.precisionpays.com](http://www.precisionpays.com), [www.livewithjay.com](http://www.livewithjay.com) **Terry Biskovich:** [terrybiskovich@gmail.com](mailto:terrybiskovich@gmail.com), **Jay Liebenguth:** [livewithjay@gmail.com](mailto:livewithjay@gmail.com), **Philip Wilson:** [pwilson@solucionweb.com](mailto:pwilson@solucionweb.com), **Eddy Figueroa:** [eddyfigueroa@gmail.com](mailto:eddyfigueroa@gmail.com), **Rudy Giron:** [rudygiron@gmail.com](mailto:rudygiron@gmail.com) **Barry Nelson:** [nelsonbarrye@johndeere.com](mailto:nelsonbarrye@johndeere.com), **Gene Hemphill:** [genehemphill@newholland.com](mailto:genehemphill@newholland.com), **Chuck Zimmerman:** [chuckz33@gmail.com](mailto:chuckz33@gmail.com), **Sayda Umana:** [sayda.umana@grupocorinsa.hn](mailto:sayda.umana@grupocorinsa.hn)

Sep 2006 - May 2007

**Radio Reporter/Anchor:** MissouriNet - Jefferson City, MO developed, anchored and produced bi-hourly newscasts covering state politics. The broadcasts were comprised of radio media such as audio interviews, wraps, voicers and readers gathered and developed by colleagues and myself. Also published copy summaries on the web [www.missourinet.com](http://www.missourinet.com)  
**Scott Brandon:** [sbrandon@learfield.com](mailto:sbrandon@learfield.com), **Bob Priddy:** [bpriddy@missourinet.com](mailto:bpriddy@missourinet.com)

July 2006 - Sep 2006

**Reporter/Videographer:** ROMEReports - Roma, IT developed, voiced and produced media packages for television broadcasting, fusing written, audio and video content. Also gathered b-roll and interviews on video.  
[www.romereports.com](http://www.romereports.com)  
**Javier Martinez-Brocal:** [jmbrocal@romereports.com](mailto:jmbrocal@romereports.com)

## Education

2003 - 2006

**Bachelor's in Broadcast Journalism:** minor in Italian, University of Missouri-Columbia Columbia, MO

## Achievements, Awards and Projects

\_ Traveled extensively throughout **22 countries**

\_ Leading, international clients: **Pepsi**, **John Deere**, **New Holland**, **EPIC**, **Monsanto** and **Novus**

\_ Raised more than **\$1,000** on a personal, friends and family campaign for aid work in **Honduras**

\_ **Photography** featured in **Revue Magazine** and [www.revuemag.com](http://www.revuemag.com), on website for IndyCar Driver Jeff Simmons, on social media website for IndyCar Driver Ryan Hunter-Reay, on [AntiguaDailyPhoto.com](http://AntiguaDailyPhoto.com), on [AntiguaGuatemalaBlog.com](http://AntiguaGuatemalaBlog.com) and in a 2008 **photo exhibition** in Saint Charles, MO

\_ Provided **photo** and **copy** coverage of the **IndyCar Series** and **American Le Mans Series**

\_ Interviewed **U.S. Senators** Kit Bond and Claire McCaskill, **U.S. Congressman** Ike Skelton, **U.S. Secretary of Agriculture** Ed Schafer, **U.S. Assistant Secretary of Renewable Energy and Energy Efficiency** Andy Karsner, leading **IndyCar Series Drivers** including 2007 Indy 500 winner Dario Franchitti and 2008 Rookie of the Year Ryan Hunter Reay, Indy racing legends Emerson Fittipaldi and Bobby Rahal, leading **American Le Mans Series Drivers**, **Seria A soccer personality** Francesco Tavano, international business leaders

\_ Fashion show **videography** in **Rome, IT**; Band **photoshoot** in **Honduras**; Wedding **photography** in **U.S.**, **Hotel photography** in **Guatemala**

\_ Scooped statewide media with breaking story on Missouri Governor Matt Blunt

\_ Missouri Farmers' Union **Story of the Year Award** 2006

\_ Spearheading a **photography** and **mixed media design** group [www.chromacollective.com](http://www.chromacollective.com)

\_ Developing leading web resource for art in La Antigua Guatemala, Guatemala [www.artantigua.com](http://www.artantigua.com)